

EFFECTIVENESS PROGRAM PKH IN IMPROVING THE WELFARE OF THE COMMUNITY IN TIWUGALIH VILLAGE SUBDISTRICT PRAY

Baehaqi

Al-Azhar . Islamic University

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E-mail:
baehaqisister@gmail.com

ABSTRACT

The purpose of this study is to find out how effective the Family Hope Program (PKH) is in improving community welfare in Tiwugalih Village, Praya District. The research method used is qualitative research with a narrative approach. The results of this study indicate that. The Family Hope Program (PKH) in Tiwugalih Village has been implemented effectively based on indicators of the accuracy of the objectives, the accuracy of the implementation process, and the benefits felt by PKH Beneficiary Families (KPM). The Family Hope Program (PKH) in the Tiwugalih District has not been implemented effectively, as seen from the indicators of ineffective targeting because there are still many poor people in Tiwugalih Village who should be included in the KPM but cannot receive the assistance program because they are not registered in the Integrated Social Welfare Data (DTKS) from the Ministry of Social Affairs, while there are also those who should not be eligible to receive the assistance program but instead receive the program. In addition, the monitoring activities carried out have not been carried out optimally due to obstacles in the field. Regarding the effectiveness of the PKH program in improving the welfare of the community, this program has not been very effective in improving the welfare of the PKH recipients because the funds they receive are not so large.

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1. INTRODUCTION

Poverty is a multifaceted problem that has to do with not having enough money, power, or social support. Poverty can hinder the development of a nation, which results in non-fulfillment of human rights. The impact of poverty character spread (multiplier effects) to arrangement society by thorough. Efforts to reach the destination country include realizing the well-being and peace of the community, including by carrying out economic development. Economy activity was done by the government to improve people's well-being by sending different development projects to areas with a low level of well-being. Main indicators The success of development is the reduction in the number of poor people. Criteria The main thing to consider in selecting the mainstay of national development sectors is their effectiveness in reducing poverty.

Improving the welfare of the community is a top priority in the medium-term national plan, which has five goals: reducing poverty and unemployment, closing the gap between regions, improving the quality of life for people, improving the quality of the environment, managing natural resources, and improving infrastructure. implementation, which became the main priority of national development given to the maintenance of people's welfare, institutional arrangements, and implementation of the social protection system. (Zainola et al.: 2018).

Implementing community welfare by reducing poverty, which is one of the main causes of problems in people's lives, especially in developing countries like Indonesia. People are said to be below the poverty line if their income is not enough to meet the necessities of life, especially basic needs such as clothing, food, and board. Poverty line sets the minimum income needed to meet basic needs, which can be affected by

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three things: how people see their basic needs, how much money they have, and how much they spend. Where are you, man? In the environment around.

Indonesia is a country that makes the welfare of its people the goal. Formulas for well-being were poured out at the opening of the Invite Base in 1945. "Well-being" became a special title on Chapter IV, which has articles 33 and 34 about how the country should care for weak groups (like poor people and displaced children) and its social security system (Edi Suharto, 2017). In the 1945 Constitution it is clearly stated that prosperity people which more take precedence from on prosperity individuals, the poor and neglected children are cared for by the state (Sigit Budhi Prakoso : 2015). In his book *The Birth of Pancasila*, Bung Karno describes the characteristics of achieving these goals as: the absence of poverty (Agung Eko: 2014). But as of this moment, the well-being that was hoped for has not been reached, and it is still a long way from what the community and the founders of the nation wanted.

Well-being perceived as something growth which tall in economic development. This approach has been successful in many countries achieve it. An indicator of the success of economic development is the increase in capital accumulation and per capita income. Nevertheless, this success only enjoyed by the owners of capital and the national elite. A prosperous condition would occur if life was safe and happy because basic needs like nutrition, health, education, a place to stay, and income could be fulfilled, as well as protection from the risks that threaten their lives. Knowledge economy well-being is wrong one branch economy which normative. Welfare economics talks about how economic activity can run at its best and also think about what's fair for everyone.

Since 2007, the Indonesian government has implemented the Family Hope Program (PKH) in skeleton acceleration countermeasures for poverty at a time of development policy in the field of social protection. The Family Hope Program (PKH) is a social assistance program conditional to poor families designated as PKH beneficiary families (KPM). Program Family Hope (PKH), also known as conditional cash transfer (CCT) or conditional cash transfer in other countries, Program Family Hope (PKH) is already in progress During this time, the government's ability to maintain power buys on the skeleton help house ladder has been very poor. to do a fuel price adjustment. The Family Hope Program (PKH) is more of an effort to build a system of social protection for the poor while also trying to reduce the level of poverty. Through the Family Hope Program (PKH), low-income families get access to and can use social services like health care, education, food and nutrition, care and mentoring, as well as access to different programs that protect each other. Participants in PKH have various obligations that must be fulfilled, specifically in the fields of health and education. Obligations in the field of health related to obstetrical examinations for pregnant women, health, gift nutrition, and child and toddler immunization In field education, the obligations of PKH participants are related to sending their children to elementary school and advanced school (elementary to high school).

Central Lombok Regency is one of the existing regencies in the province of NTB. Table 1 shows a number of poor people from Central Lombok Regency.

Table 1. Percentage and Number of Poor Population in Lombok Regency Middle Year 2017-2020

No	Year	Amount Poor Resident	Percentage Poverty
1	2017	142.142	15.31%
2	2018	130.02	13.87%
3	2019	128,822	13.63%
4	2020	128,100	13.44%
5	2021	131,940	13.44%

Source : BPS Lombok Middle 2022

In 2021 it will be 1,049,708 people. From 2017 to 2020, the number of poor people in Regency Lombok Middle decreased, whereas in 2021, the number of poor people increased from 128,100 souls in 2020 to 131,940 souls in 2021, with the percentage remaining constant at 13.44%. In 2021, the number of people living in Central Lombok Regency has grown, but the percentage of poor people has not changed.

Tiwugalih Village is one of the villages located in the Praya sub-district. The Tiwugalih sub-district has an area of 321 ha, or as big as 5.24% of the large region of Subdistrict Pray. Amount Population in Ward Tiwugalih on year 2020 as big as 11,750 Soul, or with percentage 9.61% from population in Praya District. Related to the issue of PKH (Program Keluarga Harapan), the aim of this program is to increase the purchasing power of the people in Tiwugalih Village. Related to quantity residents who there is in ward tiwugalih could seen on table 2 under this.

Table 2. Amount Population Ward Tiwugalih from Year 2018- 2020

No	Year	Amount Population (Soul)	Percentage Ascension
1	2018	10,975	2%
2	2019	11.085	1%
3	2020	11,750	5%
Average Ascension			2.66%

Source : Subdistrict Celebrity In Number 2021

Based on table 2 above, it can be seen that there has been an increase in annual population in the last three years, that is, from 2018 to 2020. The biggest increase occurred from 2019 to 2020, which is 5%, while the average increase for the last three years was 2.66%. We were able to obtain data on the amounts of Family Receiver Benefit (PKM) and Program Family Hope (PKH) served on Table 3 based on observations and interviews with Family Receiver Benefit (KPM) and Program Family Hope (PKH) recipients in the Tiwugalih Subdistrict Praya.

Table 3. Recap of Beneficiary Families (PKM) Program Harapan Village (PKH) Tiwugalih Village, District Pray Regency Lombok Middle

Subdistrict	Village ward	Year	Amount KPM
Pray	Tiwugalih	2018	1712
		2019	1674
		2020	1720
		2021	1701

Source Social Service central Lombok 2022

Based on Table 3, it is known that the number of family PKH beneficiaries fluctuated from 2018 to 2021. The amount of assistance received from PKH is in the form of cash received every 3 months by PKH beneficiaries. Beneficiary Families in Ward Tiwugalih Subdistrict Pray Regency Lombok Middle in 2018 totaled 1712; in 2019 totaled 1674, year 2020, as much as 1720 families, and in 2021, as much as 1701 families.

Based on early results, it's clear that some KPM manage money for the PKH program to help schools, pregnant women's health, young children, the elderly, and people with severe disabilities. But in reality it's not only used to buy school and health needs in question, but to buy goods necessity other like for buy pulse, pay electricity and necessity outside of school and health.

Based on the above-mentioned results observation, the desired target in this PKH program is a subsidy for education and assistance for pregnant mothers to meet nutritional needs of their babies, so that the basic thing that is aimed at the PKH program is a large number of people. receiver's help wrong Use the receiver to help the Related to the management program Family Hope (PKH) on Family Receiver Benefit (KPM), the researcher is interested in to do a study about how effectiveness management helps Program Family Hope improve the welfare of society. Help management in the form of money is an interesting aspect to study because the management of finance is wrong for real help in the form of the Program Family Hope (PKH) that can be used to help buy necessities every day or process buying and selling transactions.

2. METHOD

2.1 Type and Data Source

Study this is study qualitative with narrative approach. In the opinion of Denzin and Lincoln, research Qualitative research is research that uses a scientific background with the purpose of interpreting phenomena as they happened and did by involving various methods that exist in qualitative research.

According to Bogdan and Taylor, define methodology as qualitative, namely as a research procedure that produces data that is descriptive in the form of written or spoken words from people and observable

behavior. This qualitative approach is directed at the background and the individual as a whole. As a result, you cannot isolate an individual or organization as a variable or hypothesis, but must consider them as a component of something larger. (L. Moleong: 2017).

The beneficiary family of Benefit PKH Ward Tiwugalih Pray is the unit of analysis in this study, which focuses on the effectiveness of Program PKH against public well-being.

Technique determination informant in study this that is using purposive sampling technique. Purposive Sampling is a sample collection technique with certain considerations in Sugiyono,(2016:85) so that could concluded which Becomes inside informant this research that is:

- Informant Key

The key / main informant in question is Family Receiver Benefit (KPM) Program Family Hope (PKH) in the Tiwugalih Village as many as 3 people.

- Informant Supporter

Supporting informants who referred to is Companion Family Hope Program (PKH) in Tiwugalih Village and Head of Tiwugalih Praya Village.

Data collection method is a way to obtain data data which required for study. Researcher use a number of method, as following :

- a. Observation

According to Sutrisno Hadi, observation is something process which complex, a process composed of various processes biological and psychological.

- b. Interview

An interview is a conversation with a specific purpose by two parties, that is interviewer as applicant/ giver questions and the interviewee as the answerer on question that (Basrowi and Kelvin: 2015).

- c. Studies Literature

According to Sugiyono (2011), literature study is an approach research conducted by looking for references above theoretical basis that is relevant to the case or problem which found. Reference the can searching for from book, journal, article report research, and websites on line on the Internet.

2.2 Analysis Method

In technical analysis data according to Miles and Humbermen qualitative data analysis is carried out interactively and takes place by Keep going continuously until finished. So that the data already fed up. Activity in analysis data qualitative, that is as following :

1. Reduction Data (Data reduction)

Data reduction means summarizing, choosing the main things, focus on things which important, searching for theme and the pattern.

2. Data Presentation(Data displays)

After the data is reduced, the next step is the presentation of the data, namely: an organized collection of information that provides the possibility drawing conclusions and taking action. Data presented is adjusted to the information obtained from written records in the field, the process is carried out by display and make connections between phenomena to interpret how actually effectiveness program PKH in increase well-being Public in the village Tiwugalih Praya District.

3. Verification (Conclusion drawing)

Researcher To do verification that is To do data collection on the effectiveness of the PKH Program in Improving the Welfare of the Tiwugalih Village Community Praya District then made a tentative conclusion, conclusions reached at an early stage are usually less clear, however next will the more detail and take root with sturdy..

Test Validity Data (Qualitative Data)

Inspection of validity data on the whole is not only used to refute people who say that qualitative research isn't scientific, but it is also an important part of body knowledge research (Moleong, 2007).The data's validity was tested by a scientific study that was done at the same time to check the data.Test the validity of the data in the study qualitatively, covering credibility, transferability, dependability, and confirmability (Sugiyono, 2007). As for the test validity data which can be implemented :

1. Credibility

Test the credibility (credibility) or trustworthiness of the research data that researchers present, so that the results of the study can be seen as a scientific creation.

2. Transferability

Transferability is validity external in qualitative research. External validity shows how accurate or useful the study results could be for the population from which the sample was taken (Sugiyono, 2007, p. 276). Value-related questions transfer until now can still be applied/used in situation other. For researchers, score transfer depends very much on the user, so when research can be used in different contexts in different social situations, validity score transfer can still be accounted for.

3. Dependability

Reliability or trustworthy research, in the words others some experiments that are done always get results which same. Study the dependability or reliability of a study by seeing if other studies that used the same research methods got the same results. Method is used to assess test dependability. to do an audit of the whole research process. by way of an independent auditor or a mentor auditing all activities carried out by researchers while conducting research. For example, a researcher can start by figuring out what the problem is, going out into the field, choosing data sources, analyzing the data, testing the validity of the data, and making a report of the results.

4. Confirmability

Objectivity testing qualitative called also with test confirmability study. Study can said objective if results study has agreed by more many person. Qualitative research confirmability test means testing results study which linked with process which has conducted. If the results study is a result of the process study that was done, then the study has met the standard for confirmability. Validity or data validity is data that doesn't differ between data that a researcher got and data that actually happens on the subject of the research. This is so that the validity of the data that has been presented can be explained.

3. RELUST AND DISCUSSION

3.1 Results Study

Understanding of Program Beneficiary Families (KPM) Family Hope (PKH) Tiwugalih Village

PKH is a social protection program run by the Government Center in Thing this Ministry Social. It gives cash help to House Ladder Very Poor (RTSM) and members of the RTSM family who live all over Indonesia and are required to follow the rules that have been set. So, it's clear from the results of the PKH program that there's a need to know and understand what the benefits of PKH are. Interview with the following informants:

Mrs. Suhartini stated that PKH recipients for toddlers and elementary school education about what that program PKH

"If I'm right, PKH is a government program to help people who aren't strong enough to help themselves. But we've already talked about PKH with this same friend, and I can't remember what was most important, but I think it was that PKH helps poor people pay for school costs, like buying shoes and clothes for their kids.

Thing which same also put forward by Mother Rukiyah which is chairman group PKH in Ward Tiwugalih which get Program PKH SD and JUNIOR HIGH SCHOOL. He said:

"What is the PKH program, and what is it?" PKH goals this is clear I not enough so understand, only just which I know that Program PKH this destined for Mother pregnant, help cost children's school SD even up Middle School "

Next Informant to three that is Inaq Zahi receiver help PKH SMP. He said:

"If that's all I know to help us poor people with our children's school fees, That's all I know, Mom."

Based on what we learned from talking to the three key informants, we could say that the PKH recipient who becomes an informant in this study still doesn't know much about what the PKH program is and where it's going.

Effectiveness of Program Family Hope (PKH) in increasing the well-being of the public in Ward Tiwugalih

Accuracy Target Program PKH

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Target accuracy is an important thing that determines succeed or whether or not something program. A program could be said to be effective if it is in accordance with the target that has been set.

1. Target Criteria Component Education and Component Health

In Target Criteria Component Education and Component Health in Ward Tiwugalih already in accordance with target that is covers inhabitant poor and vulnerable poor who have children with elementary education, SMP and SMA that have been registered in the Integrated Data Well-being Social as well as for inspection nutrition child and health of pregnant women and toddlers, but not all poor and vulnerable people in Tiwugalih Village can get the benefits. This is in accordance with the results of interviews conducted with the Lurah Tiwugalih on July 2nd, 2022:

Interviewer : " Who do you think really is ?" target of this PKH program ?"

Pak Lurah : "The main target of PKH is households very poor (RTSM) means the category of poor people which most poor goal so that they capable improve education, health and welfare. Target PKH that has already been established by the center where Process PKH began with the election and determination of PKH participants whose data is directly from the lowest level that is from the RT, ward, district, province, until the Ministry of Social Affairs. After data entry, enter DTKS (Data Integrated Well-Being Social). Participant which has registered then check spaciousness for see state participant which actually. Think about how you can use this goal to help this specific target. Even though this is happening in the field right now, especially in the Tiwugalih Village, there are still people who are getting help from the program even though they shouldn't. This is because they haven't registered at the Center.

The second informant, who is PKH Ward Tiwugalih's friend, said almost the same thing. He says that:

PKH Facilitator: "We got this PKH KPM data from the center directly through DTKS, so our not being directly involved in the process decision receiver will benefit PKH.

After getting the new fix data, we get to the next stage, which is meeting the needs of the , so we as implementers in the area only recheck the data provided by the center. So if some are not, our records do not know.

Accuracy Destination Program (PKH)

The accuracy destination in a program is Thing important which take effect on results end a program. Destination which set by appropriate will support effectiveness implementation program in period long.

1. Improving the Education Level of RTSM Children with the PKH Program, which is already working in Ward Tiwugalih to raise the level of education for children. Thing the got through results Interview with informants as follows:

According to Mother Suhartini, receiver benefit PKH education elementary school kid, he say that: " Help money cash from program PKH, help we for meet needs school child. Money help I can use to buy needs child school like book, tool write, bag, shoes and for additional pocket money for children to school so that my child can stay in school" The same thing was stated by Inaq Zahi, the recipient PKH assistance for junior high school children, he said that : "I flavor this existence program; at the very least, our burden, which is classified as poor, is slightly reduced, even though the amount we received was not large; I flavor already enough for a sufficient cost school child."

Next according to Mother Ruqiyah, receiver benefit PKH for Elementary and Middle School Education says that: " With existence help PKH this needs school child I like dress school, shoe, book write can fulfilled because school right need equipment also, so I very helped with existence program this. I send my child to a private school, and the main thing is that we feel helped by the PKH program. My husband works randomly, which means that our income isn't stable enough, and we're thankful that this program exists.

Then, village head Tiwugalih said about the PKH program to improve education, "Implementation of the PKH program for education is already going well. PKH participants understand and want to send their sons to school to meet the minimum 9-year education requirement."

2. Increase Quality Health RTMS

The Tiwugalih Village PKH program has been successful in increasing quality health RTMS. Things that got through results interview with the informant as follows: According to Mother Suhartini, receiver benefit PKH child toddler, he said that :

"The help I get for my child who is still "My toddler uses it to buy milk, diapers, and food so that child can grow up Next, according to Companion PKH Ward Tiwugalih, say that:

"The help that a pregnant woman and her child got was used by the person who got the PKH benefit to check the pregnant woman's health with a doctor and meet all of the children's nutritional needs."

Accuracy Process Implementation Program

Indicators used to measure process accuracy are part of an implementation program that is about accuracy time and accuracy cost. Based on the results of the interview with the informant, we know that the process implementation program has worked. Here are some of the things we learned from the interview with the informant:

1. Accuracy Time

The provision of assistance in the form of cash has been implemented with appropriate timing, that is, every three months. Things in accordance with the interview with informants: According to the PKH facilitator regarding the timing of PKH disbursement, "Help PKH close every quarter very late, sometimes when there is lateness in transfer from the Ministry of Social Affairs, but not long." Mother Ruqiyah, Chair of the PKH Group and a PKH beneficiary, went on to say, "If his help was liquid every three months, it would be very frequent, usually always on time, rarely late, though late is usually not long."

1. Accuracy Cost

The nominal amount received by the beneficiary is in accordance with the quantity nominal, which is set by the government center. Thing the based on results Interview with the following informants: According to Inaq Zahi, regarding the amount of assistance received, he says that: "For the amount of money I received, it was appropriate." with what should be received or no discount, very Then, according to Ruqiyah's mother, say: " I could for child I which which SD as big as Rp. 225 thousand per three months for child I, whose junior high school fees are as high as Rp. 375 per three months, so there is no direct entry to account I. The same thing was said by Mother Suhartini, and he says that: "The money I receive usually goes into the account, and the amount already fits."

Monitoring Program (PKH)

Implementation Monitoring Program PKH has not yet been held effectively. This is based on the results of interviews with informants as follows:

The Tiwugalih Village Head said this about the monitoring of the PKH program: "I feel monitoring for the PKH program hasn't been done well yet. The only problem is that the amount of money that should be given to support the implementation of the PKH program hasn't been set. It should be as much as 5%, but it hasn't been. This means that activities aren't running as smoothly as they could be, because there isn't enough money for things

The same thing was said by the PKH facilitator Ward Tiwugalih :
"If monitoring, which I do as a companion, usually means going to the school where PKH beneficiary children go to see how many students are there. For pregnant mothers and young children, I usually check when there is activity at the Integrated Healthcare Center, but other monitoring can't be done yet because there are so many problems in the field.

Impact of the PKH Program on PKH Beneficiaries

PKH this give impact or benefit on receiver benefit PKH with effective. Thing the could is known from result Interview with the following informants:

According to village head Tiwugalih :

"Since 2018 to date, the impact of the implementation of PKH has already been seen. This could be seen from the side of education; for example, children who receive this assistance are active in their attendance at school and then in their health routine check at Integrated Healthcare Center."

Then, according to Companion PKH:

"there is" program this cause Most person does depend on assistance, but PKH itself is design only for education and health child. So for eat daily they must look for source income other. Will but, with existence PKH this at least change behavior Public though only little" .

Furthermore, according to PKH beneficiaries: (Mother Suhartini):

"If it's a matter of benefits, it's good enough to help us with school fees and other additional costs; if there is an addition for buying school supplies, that means you can be useful."

(Mother Ruqiyah) :

"I feel a little bit helped by this program, at least it makes things a little easier for those of us who are poor. The main thing is that this program exists, which makes us feel better."

(Inaq Zahi) :

"Yes reasonable beneficial lah, especially our yes can classified including person poor, though his help no so big and if can add same government so we can buy this that".

From the study's results, it was clear that neither the explanations of key informants nor those of informant supporters were the same. And researchers have found that this PKH program isn't fully working based on a number of indicators. This means that the program isn't helping the poor as a whole, especially in Kelurahan Tiwugalih. Additional empowerment programs can later improve the poor's skills and productivity, allowing the government to achieve its goal of reducing or breaking the cycle of poverty.

4. CONCLUSION

Based on results study could concluded as following Program Family Hope (PKH) inExit Tiwugalih already implemented effectively seen based on indicators of accuracy of objectives, the accuracy of the implementation process, and the benefits felt by the family Receiver Benefits (KPM) PKH. Program Family Hope (PKH) inExit Tiwugalih not yet implemented effectively seen from the indicators of the Accuracy of targets has not been effective because there are still many poor people in Tiwugalih Village who should be included in the KPM but cannot receive the program assistance because it is not registered in the Integrated Social Welfare Data (DTKS) from the Ministry of Social Affairs, while some are supposed to be no worthy accept program help but rather could program the. Besides that, Activity Monitoring which held not yet done with maximum because of constraint in the field. Related with effectiveness program PKH in increase community welfare, that this program has not been very effective in increase well-being Public receiver help PKH this, because fund which they accept not so big.

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