The Influence of Social Media To Religious Student Generation Z at Medan State University

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Article Info	ABSTRACT
Keywords: Social media, Religion, Students, Education.	The influence of social media to religious student Generation Z refers to the way in which these digital platforms to form understanding, practice, and identity religious they. As the growing generation in the era of technology, students This using social media For access information religious, interact with community, and express belief they. Research This aiming For to study social media influence to religious students at Medan State University. The type of research conducted in studies This is descriptive with approach mixture, namely quantitative and qualitative. Research results show that there is influence significant positive between social media use and improvement knowledge as well as practice religious students. However, it was also found existence risk decline values religious consequence content negatives circulating on social media. Research This recommend the need more education Good about media literacy for students, so that they can utilizing social media as tool For strengthen faith and values religious they.
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INTRODUCTION

Development technology information and communication, especially social media, has bring change significant in various aspect life, including in realm religious. (Abdurrahman: 2023) explains that generation Z is group demographics born after Generation Y (Millennials), usually covers those who were born from mid until late 1990s to early 2010s. Generation This growing in the digital era with easy access to the internet, so that they own ability For get information with fast and easy. However, they are also influenced by globalization and modernization which makes they open to different cultures and views. They are very familiar with use of social media as means For interact, share information, and search reference. In the middle the torrent current available information, appears question about how social media influence views and practices religious they.

Kurniasih (2020) explains that generation millennials This own trend For use up Lots time in cyberspace, and often involved in activity share on social media. The underlying difference between student generation millennials, generation z and alpha are Generation Millennials (1981-1996) Growing up in the digital era, they are very familiar with with technology and social media. Generation millennials look for balance between work and life

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personal ; more choose flexibility in work. Involvement social own high concern to issue social and environmental, often involved in movement social. Generation millennials more many are taking education tall compared to generation previously, with focus on development self and career. Generation Z (1997-2012) Since born Already exposed technology, so that more proficient in use digital devices, Independence tend more independent and pragmatic in approach they to problem, Have high awareness to global issues and justice social, as well as more active in Advocacy, Preferences Communication : More Like communicate through digital platforms such as social media, which influences method they interact. Generation Alpha (2013-present) is known as a completely new generation raised with technology advanced, including AI and devices smart, education they more interactive and based technology, with use application educationally enhanced, connected globally since age early, have more views wide about world,creativity and innovation pushed For think creative and innovative, often through digital platforms.

Islamic views on social media can seen from a number of aspects, including ethics, responsibility responsibility, and impact social. In Islam, the use of social media must in accordance with sharia principles, such as guard manners, no spread misinformation, and avoiding slander. Social media can used as tool For spread kindness and knowledge, but also can become means For spread badness If No used with wise. Islam encourages his people For interact with good and mutual respect, including in cyberspace. Therefore that 's important for social media users For always remember moral and ethical values in every interactions that take place on the platform. References more carry on about influence Islamic religious education in to form character discipline can found in research that shows that religious education has role important in to form behavior discipline among students (Hasibuan : 2024).

At Medan State University, students from Generation Z faces challenges and opportunities new in operate life religious. Social media No only functioning as a communication platform, but also as a room For expand insight and discussion about issues religious. With existence various content religious issues spread on social media, students can access knowledge religious more easy than previously. However, this this also raises concern about quality information received and its impact to understanding the religion they have. Research This aiming For to study social media influence to religious students at Medan State University. With use method survey quantitative, research This will identify connection between frequency social media usage and level knowledge as well as involvement student in activity religious. Through study this, it is expected can obtained a better picture clear about dynamics religious students in the digital era, as well as give recommendation for agency education and organization religious in face change This.

In general overall, results study expected can give contribution for development digital literacy and spirituality students, at the same time become reference for study more carry on about interaction between technology and religion among generation young. With understand the influence of social media, it is hoped can found more strategies effective in to build values religious among students, so that they can grow become individuals who do not only intelligent in a way academic, but also strong in faith and morals. Research This use

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method qualitative used For describe and depict existing phenomena, both nature natural and engineering man. Data collection techniques were carried out through interview deep with active students using social media.

METHOD

Qualitative methods that can used For explore social media influence to religious student Generation Z at Medan State University involves a number of step important. The type of research conducted in studies This is descriptive with approach mixture, namely quantitative and qualitative. Population from study This is representative student every faculty of Medan State University with amount sample of 50 students. The sampling sample done use method taking sample random proportional, meaning sample taken in a way proportional based on amount student from various related study programs, so that the result can with accurate represent population. Researchers also use technique survey library For collect secondary data, including theories, concepts and findings previously related with modernization, morality, and Islamic views.

Primary data collection methods apply questionnaire structured, which is made For measure impact modernization to morality student in a way quantitative. Questionnaire This covers various indicator morality based on Islamic values that have customized with context modernization. Secondary data collection methods done with method gather literature relevant, including books, articles journals, essays, and works academic others. Secondary data This used For support analysis and provide base solid theoretical for research. Quantitative data analysis done with statistics descriptive, such as distribution frequency, average, and percentage, for understand emerging patterns and trends from the questionnaire data. In addition, qualitative data analysis done in a way descriptive For integrate theories obtained from literature and sources academic to in more explanation concise and relevant. Approach This aiming For give understanding comprehensive about impact modernization to morality students, so that results study can become comprehensive and applicable basis.

After the data is collected, the next step next is analysis thematic, where researchers identify patterns and themes that emerge from interviews and observations. For example, researchers can find that student feel more open to different interpretations of religion blessing exposure content diverse religious beliefs on social media. In addition, analysis can also disclose potential risks, such as distribution information false or possible radicalization happen consequence lack of digital literacy among students. Finally, the results study can served in form report comprehensive which includes recommendation For increase understanding of religion among Generation Z through social media. Recommendations This Can covering importance education digital literacy and support from parents as well as institution education For help student sorting information accurate and useful religious information. With approach this, research No only give outlook about social media influence to religious student generation Z but also offers solution practical For optimize use of social media in context religious education.

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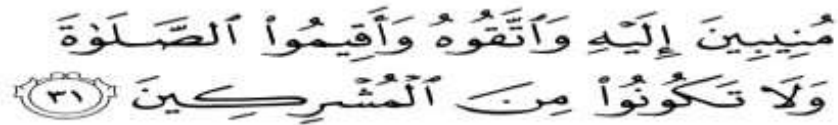Timanta Agustina Br Purba et.al
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RESULTS

Based on answer questionnaire circles Medan State University students use social media about 1-5 hours per day. With social media like Tiktok, YouTube, Instagram, Facebook, and WhatsApp. Every social media own different indexes However index most social media usage is WhatsApp, However with different purposes such as entertainment media when bored, looking for information For support activity academic / non -academic, intertwining communication with relate through social media, as well as activity religious through social media. However, the answer most fall to look for entertainment indexed 73.7% while activity religious is at in position lowest which is 21.1%.
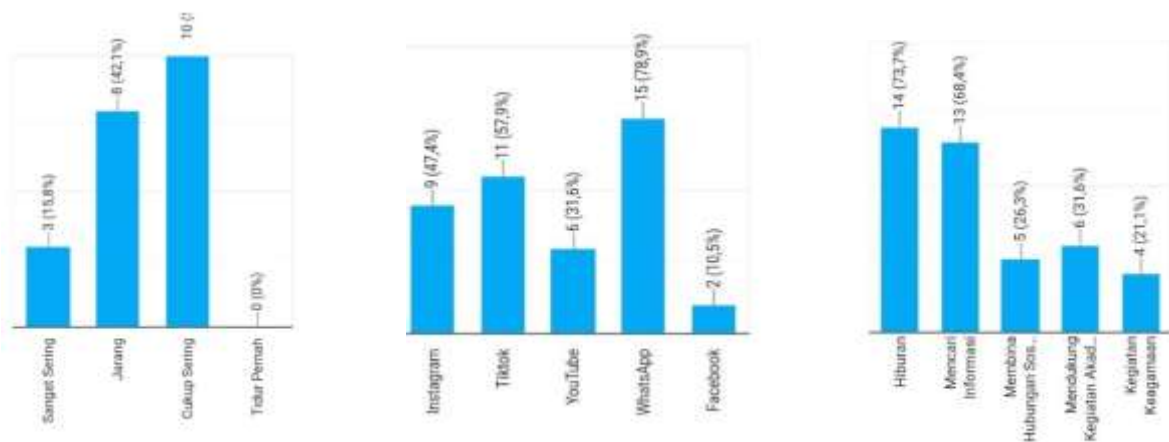
Filling questionnaire This done in a way Honest in self circles student without incitement or coercion from party wherever. There are also students who fill in questionnaire researcher consists of from 50 Students from Different faculties like faculty language and arts, faculty knowledge social, faculty engineering, faculty knowledge education, faculty knowledge sports, faculty economy and faculty mathematics knowledge knowledge nature. Based on accumulation filling questionnaire on questions fourth, circles students of Medan State University from various faculty Enough often access content religious in the media social with index accumulation 50%, this means done only just see possibility Can occurred that was accessed only a number of from so many social media and also can researcher Look between accumulation answer Enough often and rarely own the difference that is not too Far can interpreted circles student No maximize using social media For activity religious.

Based on filling questionnaire circles Medan State University students often access type content religious like motivation increasingly Islamic Lots loved by the public students in general who need inspiration and motivation For become reference to become more personal Good in repair self with strong faith. Based on filling questionnaire circles students of Medan State University, after access social media become more often For perform obligatory worship like five daily prayers. Of course based on verse of the Qur'an QS. Ar-Rum: 31

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مُنِيبِينَ إِلَيْهِ وَاتَّقُوهُ وَأَقِيمُواْ ٱلصَّلَوٰةَ
وَلَا تَكُونُواْ مِنَ ٱلْمُشْرِكِينَ ﴿٣١﴾

which means " Establish pray and do not You including those who associate partners with Allah". Explained that worship is obligatory in Islam it is forbidden to abandoned and will get sin, nauzubillah minzalik. As Muslims are encouraged For carry out the sunnah of the Prophet like fasting on Monday and Thursday alms charity continuous.

After access social media of course it really influences circles student to values religious. For example like Instagram, can seen in the Instagram's feature is reels which have Lots useful video content in increase faith a Muslim from lecture short ustadz / ustazah famous, following ustadz / ustazah / activist Islamic in Instagram which has benefit in increase faith and Islam in self circles students. Based on filling questionnaire among student with social media is very encouraging they For more active in activity religious like with share content motivation, prayers, and lecture Islamic so that can beneficial for self Alone and other people who see it.

Discussion

Generation young, known as Gen-Z, appreciate individuality, welcoming competition, and highly dependent on technology For simplify life them. Remembering strong connection they With gadgets and the internet, Gen-Z is very dependent on these tools. the For to form methods and approaches learning they. Get accurate and reliable sources reliable For understand and practice Islam with Correct very much important, because the current version of Islam This popularized on social media Possible No the authentic version of Islam. Considering Gen-Z's closeness to technology, utilization of digital platforms for outreach and distribution religious teachings become important. Therefore that, is very important For prioritize studies understanding of religion, growing awareness religious, encouraging Islamic experience, and encourage embodiment piety in Gen-Z community. The generation that continues connected with technology and social media make they own access wide towards social media and digital platforms, so will easy exposed information from various source. Rapid progress technology in Indonesia has cause improvement significant in involvement individual with social media platforms. However, it is important For confess that progress technology the in a way No on purpose has cause challenge certain, especially about moral values of some Muslims. In the modern era when this, especially among generation young, expanding influence culture foreign disseminated via social media has result in the occurrence a concerning deviation to the true teachings of Islam among Gen-Z individuals (Fajri et al., 2022).

Social media becomes means communication that is most in demand by most big teenagers. Connection without limits in social media allows teenager get information frequent negatives appear in account social media. Teenagers need foundation For fortify himself so as not to trapped in the wild currents of the world of communication social media, foundation got through A learning Islamic values obtained in Islamic religious education. Social media is means For interact. Interaction is the process by which people communicate each other influence in thoughts and actions. (Iqbal, Dahlan, Rofiah 2019: 532).

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social media or Can known as the digital era is an era that makes various activity can implemented through distance far, access can reachable more fast, various information or incident quickly viral in this digital era through social media, things This can become factor for generation young as generation that wants acknowledged its existence so that make social media as a platform or place For display ability, show its existence, even look for news, as written by Friska Yolandha in Republika.co.id " Generation young more choose For access news through social media ". The use of social media own significant impact to understanding Islamic teachings among Generation Z Muslims (Sutriani et al., 2024). Social media influence pattern behavior religious, including in matter exposure to religious content. In addition, social media also plays a role role in formation identity Islam Generation Z in context urban (S & Oktaviani, 2023). However, the impact of social media to belief Generation Z Muslims can varies between area urban and rural areas. Internal and external factors, such as family, friends peers, and a wider community wide, can to moderate social media influence to religiosity Generation Z Muslims.

For some students, social media is facility For look for information important things that are needed. The extent of information precisely sometimes bring impact negative for development teenagers, in particular Behavior increasingly religious decline. Impact to behavior religious they, like impact the negative in aspect socializing, behaving, way look good to school that sometimes There is a number of from they violate rule dressed, often stalling time For prayer, even Lots between they forget with obligation worship Because more focus with activity they in accessing the internet in the field of social media. This Of course become issues to watch out for in the world of education.

The influence of digital on religious can seen from a number of aspects, including accessibility information, interaction social, and change in practice religious (Hapni Laila: 2024).

1. Accessibility Information : With the existence of the internet and social media, individuals can with easy access information about various religious teachings, including different interpretations and practices. This is can expand understanding and knowledge of religion, but also can cause confusion or distribution wrong information.
2. Interaction Social : Social media allow people religious For connect and share experience religious globally. This can strengthen community religious, but also can cause debate and conflict between different groups.
3. Change Practice Religion : Digitalization also affects how people run practice religious. For example, there are many mosques and churches now offer online services, which allow people to worship from home. However, this can also reduce interaction physical and sense of togetherness in community.
4. Risk Negative : On the other hand, digital usage can also bring risks, such as exposed to damaging content religious values or involved in contradictory practices with religious teachings, such as online gambling.

With Thus, the digital influence on religious is complex and can own impact positive and negative depending on the context and manner its use. Social media is the most important means for today 's generation of youth, that is more familiar called with generation

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Z or gen Z. its users Can with easy participate, share and create Contents includes blogs, networks social, wiki, forum and virtual world. Social media or what is often called with Social media, now become the needs of today 's youth are very difficult very For separated, and also most from today 's youth most use up it's time For use Social media. Besides That social media Now Can become means distribution preaching or propagation effective islam Because can accessed by anyone, for example Social media that is often very made into means propagation Islam namely Instagram, Facebook, Whatsapp, and others. Expected benefits when spread Islamic religious propagation on social media that is, can change pattern think negative from Today 's youth generation.

Social media has become a significant platform in change dynamics Religiousness in the digital era. Social media has become a very important platform in change method man interact with religion and belief them. Here is a number of how to social media play role in religious, especially in aspect access information and interaction social :

Access to Information

1. Easy Access to Content Religion :
   Social media allow access easy to information religious, good through websites, blogs, or digital religious book application. This is facilitate people to get information religion anywhere and anytime only. Data from We Are Social and Hootsuite shows that majority Indonesian people have internet access, which means potential For access content digital religion is huge.
2. Information Accurate vs Hoax :
   Even though social media give access wide to information, risk distribution information false or hoaxes are also increasing. Therefore that 's important for individual For develop strong digital literacy in context diversity.

Interaction Social

1. Interaction Religious Community :
   Social media allow individual For connected with their religious community, strengthening bond social religious. Platforms such as Facebook, Instagram, YouTube, and Twitter are used by religious figures to spread preaching and interacting with people. The 2022 Indonesian Survey Institute survey showed that around 64% of respondents active using the internet to admit Once access content religious through social media.
2. Gotergan Dialogue and Discussion Religion :
   Social media become receptacle for gotergan dialogue and discussion about issues religious. The results of research by Alya Saydati et al. show that interaction This can change perception and tolerance geregemg interfaith.

Impact Positive and Negative from The Influence of Social Media

Research by Isro'i, Al Purwodirekso, and Rodhiyana (2022) shows that social media, especially platforms like TikTok, contribute positive in expand understanding religious and strengthening Islamic identity among Generation Z. Research This emphasize importance digital literacy for help student sorting accurate information from content on social media.

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Dewi Nurjanah (2020) in his thesis explain that student Generation Z uses social media For look for information religious. Although skills literacy information they Still need improved, they capable access content religious through platforms such as Instagram, TikTok, and YouTube. This shows that social media can become effective tool For distribution information religious. Social media own Impact Positive And Negative in its use following Impact Positive based on from (Leysa : 2013)

1. Multiply as well as expand friendship.
2. Can develop as well as learn skills social and technical which are very necessary in the digital era today. This.
3. Can motivated in learn as well as in development self from friends found on social media.
4. Generates feelings of empathy, attention, and more friendly with sites on social media.
5. Make media for more make it easier, more fast, effective and efficient in exchange information and data.
6. Can communicate distance Far even can do face to face communication using social media like instagram.
7. Make it easier search information and data with using the internet

Impact Negative based on from (Leysa : 2013)

1. Social media often make teenagers and students not enough care with other people around him.
2. Being lazy to do interaction direct or real.
3. For children even teenager in social media Not yet There is grammar rules that make it difficult to understand For differentiate between communicate directly in the real world and social media matter This No seldom happen.
4. It is not uncommon for social media used by individuals No do not quite enough answer in do fraud that harms others.
5. With capacity delivery open information Internet property, pornography. There is improvement in do a crime and pornographic action, can motivated from in thing mentioned. On the Internet network there are pornographic and violent images that can offer opportunity for somebody For act crime.
6. Wronged use For do online gambling on the internet.

CONCLUSION

Based on results filling questionnaire by students of Medan State University, social media become part not inseparable from life they with an average usage of 1-5 hours per day. Platforms such as WhatsApp, TikTok, YouTube, Instagram, and Facebook are utilized For various purpose, with entertainment as motivation main (73.7%), while activity religious become the lowest reason (21.1%). However, some student Enough often access content religious, especially Islamic motivation that drives repair self and empowerment faith. Although social media can give benefit big, like increase understanding religious values through lecture or content motivation, no all information received in accordance with Islamic

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teachings. Some conflict or difference views can also be appear consequence lack of filtering information received. Therefore that, social media bring impact positive and negative to religious, depending How student sort, process and distribute information the.

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