

THE ROLE OF PARENTS IN THE USE OF CHILDREN'S SOCIAL MEDIA UNDER AGE

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Keywords :	Abstract. This study was conducted to determine the use of social media Instagram in shaping the lifestyle of teenagers in Kutamandiri Village. The method used is descriptive research that uses a qualitative approach. Based on the research results, Instagram is the dominant social media used by teenagers. Instagram has a very interesting feature so that teenagers often interact on Instagram. The results of this study are Instagram can shape the lifestyle of teenagers, because Instagram provides access for teenagers to express themselves freely in public. Teenagers' lifestyles change and they are formed from their interests and interests with lifestyles that become a place to exist for others.
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1. INTRODUCTION

Today, almost all people use social media to meet the needs of their respective social status. The current of globalization forces the whole world to accept the reality of the entry of outside influences on various aspects of life. It's not just adults who have social media, but many children don't know social media. The emergence of social media is one of the developments in the entry of globalization which makes people in the world connected to each other needed because of the changing times. Anything that is used properly will be very useful for us, and vice versa (AS Cahyono, 2016).

The existence of the internet, social media is one of the most widely used applications. Most social media have an age provision at the time of account creation with an average age of at least 13 years, in this case it can be all levels and groups, both government officials, businessmen, students and others. In the theory of development, Jean Piaget explains that a child who is in the adaptation stage of cognitive development will use the process of assimilation and accommodation with his environment. Parents must increase supervision of their children and need to expand media literacy so that technology development is balanced and limits children in their supervision (AS Cahyono, 2018). In accordance with the needs of children only to use social media, because they also need to develop the potential that is within them. Currently, many schools provide assignments related to social media. Teachers and parents should know what impact a child will have if they use social media frequently.

There are several examples of social media applications that are in great demand, namely, YouTube, Instagram, Twitter, Facebook, WhatsApp, Line, online games and many more. Social media can make a lot of changes in a person, both at the personality level of creativity, intelligence and socialization. Social media is beneficial for the country because it can be used as communication between countries and countries that are considered to be able to bring those who are far away. Besides the positive benefits that make it easier to communicate, social media is often considered a cause of asocial behavior of its users (S. Fitri, 2017).

The development of information technology (IT) is a clear result of the development of human knowledge that can provide some convenience in the world of work, communication, assignments, schools, buying and selling goods and others that require people to use IT (A.

Irawati & LP Supratman, (2019). Early childhood is a group of children aged 0-8 years who have various genetic potentials and are ready to be grown and developed through the provision of stimulation. At this time children experience the golden age, which is a period when children begin to sensitive or sensitive to receive various stimuli (A. Kadir & A. Hidayat, 2019).

Social media is defined as a convergence between personal communication in the sense of sharing with anyone without any individual specificity (to be share one-to-one) and public media to share with anyone without any individual specificity. IDR According to Palupi (2020), social behavior is a person's

physical and psychological activities towards others or vice versa in order to fulfill oneself or others in accordance with social demands. What is meant by social behavior is behavior that grows from people who in their childhood get enough satisfaction for their inclusion needs.

Social behavior is an atmosphere of interdependence which is a must to ensure human existence, meaning that human survival takes place in an atmosphere of mutual support in togetherness. Early childhood education for Indonesian children, in this program students are allowed to be seen as active in interacting with technology and vocational skills as an accumulation of technological thinking processes (D.Sanggabuwana & S. Andriani, 2017).

The United Nations international convention on children's rights has four basic principles relating to political decisions relating to children, namely, the best interests of the child must be the main consideration in the decision, the child's own opinion must be heard, child development, not only survival must be ensured, every child must be able to enjoy their rights without discrimination. The world needs the seriousness of all parties for social media literacy. For now, it is very important for the community to build awareness to mobilize media literacy using cyber media. Parents must be able to balance building awareness of children in using social media. With this kind of guidance, dangerous access in cyberspace can be avoided easily (EDS Watie, 2016). When IT becomes an inseparable part of our lives, then there must be a balance with the literacy of using IT wisely. KPAI also encourages Kominfo to ensure its outreach and capacity in blocking and closing sites that are not child-friendly, whether content, pornography, hate speech, or terrorism.

2. METHOD

The research method that will be used in this research is descriptive qualitative research, namely research that does not use calculations and only collects data sources. "Methodology is a process, principle, and procedure used to approach problems and seek answers" (Mulyana, 2008: 145). Meanwhile, according to Sugiyono (2007: 1), the qualitative research method is a research used to examine natural objects as key instruments, and data collection techniques are carried out in a combined manner, data analysis is also inductive, the results of qualitative research emphasize meaning rather than meaning. generalization. The purpose of descriptive research is to make descriptions, as well as pictures or paintings in a systematic, factual and accurate way about facts, the properties and relationships between the phenomena under investigation. The location or object in this research is in Simpen Kidul Village, Balubur Limbangan sub-district, Garut Regency, West Java. The population of Simpen Kidul village is 7,501 people, and 2,229 people are married. Simpen Kidul is a village in a sub-district in Garut, this village is also very beautiful from the aspect of the scenery, in this village the nature is still beautiful and the air is still fresh, definitely suitable for tourists who want to pamper themselves.

Data is a collection of facts that can provide a broad picture of the situation. A data is collected in certain ways and then processed so as to produce information that is clear and easy to understand. Meanwhile, according to Suharsimi Arikunto (in Naharoh, 2008: 52), suggests that the source of data in a study is the subject from which the data can be obtained. Meanwhile, according to Lofland (in Moleong, Lexy J, 2009: 157), suggests that, the main data sources in qualitative research are words, and an action, the rest is additional data such as documents and others. and also the actions of the people who are observed or interviewed are the main data sources and documents or other written sources which are additional data. Sources of data in this study are words and actions obtained from informants related in this study. The sources of data in this study are families who have minors.

The research subject is a source for obtaining information, both in terms of people and things. And in this study, the object of research is the role of parents in the use of social media for minors. The method of data collection in this study is through online interviews.

3. RESULTS AND DISCUSSION

Supervision according to the KBBI is surveillance and guarding, which means monitoring or behavior, activities or information for the purpose of gathering information, influencing, overshadowing, or directing. Parents are the father / mother of a child, both through biological and

social relationships. Generally, parents have an important role in raising children, and mother/father calls can be given to women or men who are not the biological parents of someone who fills this role (I. Sunita & E. Mayasari, 2018). More specifically, according to Barber in his book *Sri Lestari*, distinguishing between psychological supervision is a coercive control effort against psychological development, children's emotions such as thinking processes, self-disclosure, emotional expression and attachment to parents. The definition of impact according to the Big Indonesian Dictionary is a collision, an influence that has both positive and negative consequences. Influence is the power that exists and arises from something (person, thing) that helps shape the character, belief or creation of a person. Influence is a condition in which there is a reciprocal relationship or a causal relationship between what affects and what is affected. Impacts are divided into 2, namely positive impacts and negative impacts. Of course, in social media we will also get positive and negative impacts, it depends on each of us who uses it. Social media is a medium that offers digitization, convergence, interactivity, and development of networks related to message creation and message delivery. Its ability to offer interactivity allows users of new media to have a choice of what information is consumed, while controlling the output of information produced and making the desired choices. The meaning of media in the Big Indonesian Dictionary is a means of communication such as newspapers, magazines, radio, television, films, posters and banners. Media is also what lies between two parties (people, groups and so on). The word social according to the Big Indonesian Dictionary is defined in relation to the community, even the word social can be seen from the attention given voluntarily in the public interest. while controlling the output of information generated and making the desired choices. The meaning of media in the Big Indonesian Dictionary is a means of communication such as newspapers, magazines, radio, television, films, posters and banners. Media is also what lies between two parties (people, groups and so on). The word social according to the Big Indonesian Language Dictionary is defined with regard to society, even the word social can be seen from the attention given voluntarily in the public interest. while controlling the output of information generated and making the desired choices. The meaning of media in the Big Indonesian Dictionary is a means of communication such as newspapers, magazines, radio, television, films, posters and banners. Media is also what lies between two parties (people, groups and so on). The word social according to the Big Indonesian Dictionary is defined with regard to society, even the word social can be seen from the attention given voluntarily in the public interest.

At this time, all information and communication can be easily accessed by anyone and at any time, including children. Children are humans who are still small or humans who are not yet mature. Children are young people at a young age in their soul and journey of life because they are easily influenced by circumstances (Y. Setyowati, 2013). Developments that occur in social media also continue to increase every year. Parental supervision in the intensity of the use of social media is an action that should be taken by parents against children as a process carried out to control various activities using social media in children. The role of parents here is as a means so that the child does not fall into things that will later cause bad things.

As parents, we must also be wise in educating our children, even though for example parents are very busy in their work, do not give their children a cellphone because later the child will get used to it and it will not be easy to stop it. Moreover, it is not good for underage children to be given such communication tools directly, the underage children should be given good teaching by their respective parents. It is okay for minors to play social media, but remember that they must always be accompanied and limited by their parents. Most parents nowadays don't interact much, invite their children to play, but instead give their children a cellphone to play social media, even though they should be playing with their friends by playing other toys that are special for their age. Based on the results of online interviews that have been conducted, the authors can describe the use of social media for minors. And in this study, the authors obtained results regarding the role of parents in the use of social media for minors.

Here are some statements submitted to informants:

A. It is a wise action to give cellphones to minors.

This statement was proposed to see how far the role of parents in educating their children.

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According to Y, as a father who has 3 children, he said that he did not agree that giving cellphones to minors was a wise action. Meanwhile, according to Rs as a mother who has 2 underage children, she agrees with that, but there is a need for guidance and also seeing the needs of children using cellphones. According to I, as a mother who has 5 children, she also agrees to this as long as she gives a time limit for playing games or social media. Ir, a mother who has 3 underage children, does not agree with this because if she is given a cellphone to her child, the child is more dominant in staying at home and rarely going out.

As for the Gp of a father who has 1 minor child, he does not agree with this because he said that if he gave a cellphone to a minor, it would certainly be misused by the child, and if a child aged 3 or 4 is used to using a cellphone, it will cause harm to the child. children, namely some diseases of the eye become myopic and so on. K, a mother who has 2 underage children, thinks that if it is used properly and the role of parents is also wise to supervise their children, it is okay. Now, a mother who has minors thinks that it is okay to give cellphones to minors, as long as the role of parents here is more serious so that the child does not use the cellphone incorrectly.

The response, according to Ma, is that a father who has underage children argues that it is a wise thing to use it for learning for the child. LF, a mother who has minors, is of the opinion that she does not agree that if she has to give her underage a cellphone, it should only be given when the child is in junior high school. A father who has minors thinks that it is a wise thing if it is in accordance with the needs of the child, which is only for learning, it should not be used for other things. Two mothers who have minors think that it is not wise and does not agree if they have to give cellphones to minors for fear of causing bad impacts later.

From the results of the interviews above, it shows that on average parents do not agree about the statement of a wise action to give cellphones to minors. Because the average fear will cause a bad impact on children. And those who agree also have their own reasons, namely overall there must be supervision from each parent. The development of children depends on the role of parents in educating them, the role of parents is also very important in determining the future of their children to become the youth of the nation, because the child is the next generation of the nation and is also the subject of the implementation of sustainable development and also becomes the holder of control in the future. a nation (Nashriana, 2011: 01).

B. Minors are already playing social media.

This statement was submitted to see how much parents respond to minors who have played social media. According to Y, it is okay and good if it is used for positive things and not for strange things. Meanwhile, according to Rs, this mother thinks that this is not a good thing because underage children should not be introduced to social media. According to I, he is of the opinion that he does not agree with that because the underage should play toys that are appropriate for his age and also play with his friends to develop the creativity that appears in the child. Ir also believes that it is okay as long as it is still supervised by parents and also given instructions so as not to use it carelessly.

Gp believes that this is not a good thing and it is also very worrying if minors are already playing social media because of course there will be bad impacts on children. According to K, he argues that he does not agree if minors have played social media, because if children have used social media for useless things, it can cause them to fall into negative things, for example opening porn sites. , see bad videos that result in wrong associations later, therefore efforts must be made to educate children not to use social media first.

Ma argues that as a good parent it is not appropriate to give permission to minors to play social media because it is something that will cause children to become addicted and side with the virtual world and forget the real world of the child. Lf also argues that this is very unreasonable where underage children are only in their phase of learning, not playing social media and if it is really important for children to play social media as parents, they must first educate their children about social media. According to A, it is better not to give it to play social media, and if it is allowed by the parents as parents, they must be strict in supervising it. Dw argues that it is better before giving children social media, it is the role of parents to provide education about the good and bad effects of social media so

that children do not use it wrong. And according to Na, it's okay for minors to play social media as long as it's used for positive things and if it's used in a negative way, the parent has the right to delete the child's social media.

From the results of the interview above regarding the statement that minors have played social media, the average response from parents is that many do not agree with it for fear of their children having the wrong relationship, opening sites that are not supposed to be opened by their age and other bad impacts. And as for parents who agree with the reason that before giving permission, education must first be given about the positive and negative impacts so that children do not use it wrong. The development of social media in this era is indeed very fast, no one does not know social media. Not only used by adults, but by children as well. In fact, media and all software are social or in the sense that they are both products of social processes (Durkheim in Mulawarman and Aldila, DN, 2017).

C. Parental efforts are very important to prevent children from negative things.

This statement is intended to find out what efforts parents make in avoiding their children from negative things. According to Y, the effort he will do is to accompany his children and also provide direction on how to cause and effect when playing with cellphones and social media. Meanwhile, according to Rs that he will not give the cellphone to his son because to avoid this. According to I, to avoid this from happening, it is better to invite children to play, so that children do not focus on cellphones. Ir also believes that in order for his children to avoid negative things, as a parent he must always look at his child's cellphone because so that he knows his child has access to anything on his cellphone.

Gp is of the opinion that if he does not want his child to fall into negative things, the effort he will do is limiting his child from playing with cellphones and also having to always supervise him. According to K, as a parent, it is supposed to educate and supervise every movement of their child so that the child does not depend on the cellphone which can later lead to negative things. Nh believes that the effort he will do is to teach his children about the positives and negatives of cellphones so that children do not use them wrong. Ma also thinks that he will limit, supervise, and also monitor the children. Lf also believes that before parents want to give cellphones to their children, they must first provide education about what can be used and what cannot,

According to A, the efforts that will be made are to be even stricter in supervising their children in using cellphones and also providing knowledge on how to use them for positive things. Dw is of the opinion that what he will do is invite his child to do more activities such as playing with his friends so that the child will not play with his cellphone at home. And according to Na, he said, don't give cellphones too often and for too long.

From the results of the interview above regarding the statement that parents' efforts are very important to do to prevent children from negative things, it is indeed very important for parents to prepare efforts so that their children avoid negative things. One thing that parents will do is that on average many parents will invite their children to play, communicate more with children so that children do not focus too much on cellphones. The father and mother in the family become the first educators in the process of developing a child's life. In the family, the child is prepared to undergo stages of development as a provision when entering the world of adults, language, customs, and also the entire content of culture.

D. Giving cellphones to children is a wise solution when parents are busy.

This statement is intended to find out whether giving a cellphone when parents are busy is a wise solution or not. According to Y, he thought that it was an unwise act, he should leave the child to the caregiver or his family. Meanwhile, according to Rs, he has the same opinion, namely that it is a solution that is not correct and it is better if the parents are busy, leave the child to his brother. According to I, such an action is not good because I am afraid that the child will be closer to the cellphone than the parents. Ir also thinks that it is an inappropriate solution, it should be given toys that are appropriate for his age. Gp believes that a good solution is not to give the child a cellphone, If we as parents are busy, the child is better off playing with their peers. According to K, it is also a bad action, because it can

cause the children to depend forever on cellphones.

Nh also believes that this is not a wise solution for fear that it will have a negative impact on the development of children in the future. As for Ma, who thinks that it is a good solution, but don't give it every day and immediately show it according to his age, don't forget to turn off the power too so you can't access other things. Lf is of the opinion that this is one solution but not the best solution, judging by the current development of many mobile phones or notebooks which already show a few videos to train brain skills such as children being able to easily play the alphabet, numbers and even children's songs.

According to A, this is not a wise thing because later it will damage the child's vision and also make social skills minimal, and the best way to do that is to leave the child in the family. Dw believes that for today's parents it is mostly a solution, but it would be better to direct the child to other positive activities such as exercising or other things. And according to Na, it's not a wise solution, it should give children toys that are appropriate for their age.

From the results of interviews regarding the statement that giving mobile phones to children is a wise solution when parents are busy, on average parents do not agree with it, for fear that children will become addicted, lack socialization with their environment, communicate and play with their parents less. . Mobile is a handheld device in which there are various functions and uses. One way for humans to communicate with each other is by using a cellphone. As for communication, according to Pratikno (1982: 49) in Dekinus Kogoya (2015), communication is a human activity to convey what are their thoughts and feelings, hopes or experiences to others.

E. Parental efforts are needed to deal with minors who are addicted to playing social media.

This statement is intended to find out what efforts parents will take if their children are addicted to playing social media. According to Y, he will take his son to a psychiatrist if he is really addicted to social media. According to Rs, before his son was addicted, Rs would limit his children from playing social media so that this would not happen. According to I, if the child is addicted, what he will do is give him many other toys so that the child does not focus too much on social media. Ir also thinks that he will take his cellphone and will give it back when there is an interest. Gp argues that what he will do is divert the child's will if they want to use a cellphone.

According to K, what he will do is to give more attention to children and communicate more and also invite them to play. Nh thinks that the effort he will make is taking his cellphone for a moment so that he thinks that he is wrong. Ma believes that what he will do is by punishing a child by educating him that playing too much social media is not good.

Lf also believes that it certainly cannot be banned immediately, but is directed to restrictions slowly and gradually so that the child does not feel annoyed, disappointed or angry and looks for a peaceful way between parents and children. According to A, if the child is still at an early age, of course he will stop by not giving the cellphone again even if it is given only for positive purposes and even then with parental supervision and as a parent it will direct the child to be more active in sports or arts. According to Dw, it will divert children's attention to social media. And according to Na, he will slowly ban his child so that he is no longer addicted to playing social media.

From the results of the interview regarding the statement that parents' efforts are needed to deal with minors who are addicted to playing social media. It is true, as a parent, efforts are needed to be made if the child is addicted to playing social media. Parents of course also have different efforts from each other. One of the efforts is to divert children by giving other toys or inviting children to play with their peers. Addiction to social media can cause socio-cultural changes in Indonesia, especially those related to patterns of interaction between individuals. And the high level of interaction nowadays is not with individuals but with electronics. Even though,

From the results of online interviews above, the role of parents towards minors who play social media is very important, because the education and supervision carried out by parents affect the behavior and development of children. It is true that the way parents educate their children is different, but the goal they want to achieve is that parents do not want their children to have miscommunication, especially to become addicted to playing social media which will have a negative impact on their

children, not only harm the child, of course detrimental to parents as well. Therefore, for parents, do not be careless in supervising whatever the children are doing, because if it is affected by bad things we as parents will find it difficult to return good behavior to children.

4. CONCLUSION

Parental supervision of children on social media must be done properly, namely by balancing the child's needs with the creativity of the child. A child also needs to know the use of social media nowadays, give enough portion to children, they don't have to be smart in academics but in IT as well. With social media, children can actually find out what are the uses of knowing something in it, of course with parental guidance and giving time limits because children also need to be active in themselves and find out what talents they have.

Currently, the use of social media is one of the mediators that is always used by many people, including children. Parents' efforts to regulate and manage children's behavior must have parental supervision. There are so many responses from parents about social media for children, on average some of them think that social media is important and some are not, because using social media comes back to the user, because social media is a place for news sources useful if used properly and will become a place of addiction to negative things if used carelessly.

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